

Maria Eugenia Girón,

Eugenia is Executive Director of IE Premium & Prestige Business Observatory. She serves at the Board of Directors of Corporacion Financiera Alba, Real Fábrica de Tapices and Oceana as well as being Chairman of Fundación Diversidad. Expert in global premium brands strategy, growth and sustainable business development. She has 20 years of experience in the premium and luxury industry having led Loewe International, as CEO of Carrera y Carrera after leading the MBI and as Executive Chairman of Le Chateau. Active angel investor in tech start-ups. She has Industrial Engineer degree of ICAI and Harvard Business School MBA. Awarded as Best Women Executive of Spain in 2004 and Top 100 in 2017.

