

## MARÍA EUGENIA GIRÓN

### SELECTED SPEAKING ENGAGEMENTS

<b>Speaker</b> , Harvard Club of Spain, personal & professional Journey	2018
<b>Panelist</b> , WCD, Family Business Summit Madrid	2018
<b>Moderator</b> , ICA, Family Business Conference, Madrid	2018
<b>Speaker</b> , Columbia Business School, Retail Club. IE Luxury Barometer	2018
<b>Moderator</b> , GUEST, Premium Travel Conference, Panel moderator	2017
<b>Moderator</b> , Shopping & Travel Summit, moderator round table on premium travel	2017
<b>Panelist</b> , Forbes Spain, Women Leadership	2017
<b>Key note Speaker</b> , Hermes Spain annual meeting	2017
<b>Panelist</b> , AED, "La diversidad en la gestión directiva"	2016
<b>Speaker</b> , Fundación EY & Junior Achievement, Escuela de emprendedores	2016
<b>Speaker, AED</b> , ¿Que mueve a los líderes?	2015
<i>Speaker</i> , Global Summit of Women, Sao Paulo, Brazil Building an International venture today.	2015
<i>Speaker</i> , Net Impact New York, US Sustainable Luxury: stories of the pioneers	2015
<i>Speaker</i> , Berkeley College Fashion, Merchandising and Management, New York, US	2015
Sustainable Luxury: stories of the pioneers	
<i>Rountable Panelist</i> , Venture Day, "The business of Emotions", IE	2015
<i>Rountable Panelist</i> , Taking the Drivers Seat, Mentoring Program IE	2015
<i>Rountable Moderator</i> , IE Luxury Barometer 2014, Madrid, Spain	2014
<i>Rountable Panelist</i> , Entrepreneurship and wellbeing, Wakefield Road, London, UK	2014
<i>Key note speaker</i> , LBS, entrepreneurship and sustainability, London, UK	2014
<i>Rountable Panelist</i> , Sustainable Luxury, Compromiso y Sociedad, Madrid, Spain	2014
<i>Speaker</i> , "Women's Initiative" McKinsey, Madrid, Spain	2014
<i>Speaker</i> , Luxury Surrenders to the Internet, PremiumFest, Bilbao, Spain	2013
<i>Panelist moderator</i> , Ferrari: Not Just a Car, a Dream, IE Business School, Madrid, Spain	2013
<i>Keynote Speaker</i> , Luxury Customer Experience, Axis Corporate, Madrid, Spain	2013
<i>Keynote Speaker</i> , Key trends on Luxury Industry, ISEM, Universidad de Navarra,	2010 - 2014
<i>Speaker</i> , Master Vogue, Luxury & Sustainability, Carlos III University, Madrid, Spain	2011 - 2013
<i>Speaker</i> , Global Summit of Women, Kuala Lumpur, Malaysia	2013
Creating New Economies - Building an International Company	
<i>Speaker</i> , Entrepreneurs MBA Program and CEO Academy, ESADE Business School, Madrid	2009 - 2012
<i>Keynote Speaker</i> , Luxury Trends & the Meaning of Eco Luxury, Luxury Forum, Santiago, Chile	2012
<i>Panelist</i> , The Opportunity for Sustainable Luxury, IE Business School Impact Weekend, Madrid	2012
<i>Speaker</i> , Programa Inicia, motivational talks for high school students, Fundación del Pino, Madrid	2012
<i>Keynote Speaker</i> , New Vision on Business Performance. Learnings from the luxury industry, Telefónica, Milan, Italy	2012
<i>Speaker</i> , Entrepreneurship in Luxury, La Zagaleta Luxury Summit, Marbella, Spain	2012
<i>Panelist moderator</i> , Sustainable Luxury, Club Internacional de Marbella, Marbella, Spain	2012
<i>Keynote Speaker</i> , Inside Luxury, London Business School, London, UK	2011
<i>Speaker</i> , The Future of Sustainable Luxury Lifestyle & Entrepreneurship, SPREAD, Sustainable Lifestyles 2050, Cologne, Germany	2011
<i>Keynote Speaker</i> , Trends in Luxury, New Role of Sustainability, Tertulia Mujeres de Madrid,	2011
<i>Panelist moderator</i> , From Haute Couture to Fast Fashion, Club Internacional de Marbella,	2011
<i>Keynote Speaker</i> , Secretos de Lujo, Club Internacional de Marbella, Marbella, Spain	2010
<i>Keynote Speaker</i> , Women's Leadership Program, Oracle, Madrid, Spain	2010
<i>Speaker</i> , Building a Luxury Brand, New Opportunities - Innoluxury Summit, Shanghai, China	2010

<i>Panelist</i> , Redefining Sustainability in the International Agenda, United Nations, UNCTAD, Geneva, Switzerland	2010
<i>Speaker</i> , Challenges for Entrepreneurs in International Expansion, Global Summit of Women, Beijing, China	2010
<i>Speaker</i> , Inside Luxury: Learnings from the Luxury Industry, KPMG New Partners Meeting, Madrid, Spain	2010
<i>Speaker</i> , Building a Jewellery Brand, Hong Kong Jewellers Association, Hong Kong, China	2008 & 2009
<i>Keynote Speaker</i> , Luxury Industry: Sources of Growth Condé Nast Annual Summit, Madrid	2009
<i>Panelist</i> , Women's Day Conference - Fundación para la Diversidad, Madrid, Spain	2009
<i>Closing Remarks</i> , Fundación Alares Summit, Madrid Spain	2007
<i>Speaker</i> , Being an Entrepreneur in the Premium Industry, Fundación del Pino, Madrid, Spain	2005